

# NDIA San Diego Chapter

## News Digest

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Box 175  
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<http://www.ndia-sd.org>

### NDIA Monthly Luncheon

## June 10<sup>th</sup>, 2009 Catamaran Resort & Conference Center

11:30 – 1:00 pm

**Dr. Frank E. Gordon**  
Head, Research and Applied  
Sciences Department, SPAWAR  
Systems Center Pacific

A native of Kansas, Dr. Frank E. Gordon received his B.S. degree in Mechanical Engineering from the University of Kansas in 1967. He received a Doctor of Engineering degree from the University of Kansas in 1971 with the support of a fellowship from the National Aeronautics and Space Administration.

He began his federal service in 1971 as a Mechanical Engineer at the Naval Undersea Center, Pasadena and transferred to San Diego in 1973. He has worked on several weapons systems programs including TOMAHAWK, Mk-46 and Mk-50 torpedoes, Encapsulated HARPOON, and several underwater launched missile programs. During his career, he held several program and line management positions including the Executive Director at NISE West. He currently heads the Research & Applied Sciences Department at the Space and Naval Warfare Systems Center Pacific (SSC Pacific). Leadership areas include Global Positioning Systems, Marine Navigation, Airspace Systems, Mobile Tactical Systems, Biosciences (Marine Mammals), Environmental Sciences, Advanced Technology Systems, and Anti-Terrorism/Force Protection.

Dr. Gordon became a member of the Senior Executive Service in 1987. He has authored and co-

authored a number of publications and holds several patents jointly with other co-inventors.

#### 2009 NDIA-SD Luncheon Prices Announced

2009 luncheons will be priced at \$28 each via on-line registration and payment. On-line registrants who pay at the door will be charged \$35.00. Walk-ups are priced at \$45.00. On-line registration closes COB on the Friday before the Wednesday luncheon.

Walk-ins are accommodated as space permits. Note - Discount is determined by date of your online registration before the deadline. Thanks for your cooperation. We accept Visa, MasterCard and American Express for lunches. To register please visit [www.ndia-sd.org](http://www.ndia-sd.org). If you have questions related to registration, please contact Alyx Schmidt, [aschmidt@epsilonsystems.com](mailto:aschmidt@epsilonsystems.com).

## From the Chapter President:



Dear NDIA Supporters,

Welcome to our new members.

The May luncheon was held on the William D Evans sternwheeler for the first time in well over a year. Despite it being a bit crowded, I expect it was an enjoyable experience for our newer members as well as the old hands who jockey for those acoustic sweet spots. Larry Carr, our speaker, gave us cause to be optimistic that the SPAWAR ERP transition would be smoother than the NAVAIR transition, and that the essential functions of keeping current both tasking and funding were covered. We wish the people at SPAWAR and their team luck.

We finally got the vote on the Bylaw changes done. The changes were approved unanimously. I also want to share with you a resolution passed earlier this year by the Board of Directors:

*Whereas:* Jim Lasswell exemplifies the model business leader our Chapter is built around and has served this Chapter with unsurpassed vigor, inspiration and dedication for over ten years, the Board of Directors of the San Diego Chapter of NDIA hereby resolves to convey to him its Award for Superior Achievement.

The luncheon was a great opportunity to present Jim a plaque and a citation that summarized his achievements in support of your Chapter. It's gratifying that we had such a crowd there.

I jumped the gun a little in last month's newsletter. The next SIEN is scheduled for the end of JUNE. Taking an innovative approach, Ken Slaght and our Navy customers have turned the tables and set up an agenda where Industry speaks to the Government about matters that concern the Government. This promises to be extremely interesting for both sides, and we've extended the SIEN to an all-afternoon affair to accommodate the subject matter. Of course, the

social afterwards is still part of the program. Hold the 22<sup>nd</sup> of June for this groundbreaking event.

Our membership continues to increase. Next time you see George Klein, please give him a pat on the back for his unfailing efforts to grow the Chapter.

Congratulations to our Navy/Marine Corps top ROTC grads: Midshipman Mark Hubbard and Staff Sergeant Joshua Woods.

That's about it for this month. Enjoy the Newsletter. Remember we give you a page to tout your business for free. Don't hesitate to send your comments and suggestions for improvement to Chris at [Chris\\_Parkes@administaff.com](mailto:Chris_Parkes@administaff.com), and don't forget to visit our web site at [www.ndia-sd.org](http://www.ndia-sd.org).

Warm Regards,  
Gerry Nifontoff  
President

## National Board of Directors Spotlight:

NDIA held its semi-annual National Board of Directors/Trustees meeting in Washington, D.C. on May 8, 2009. San Diego was represented on the Board of Directors by Dwayne Junker and on the Board of Trustees by Frank Hewitt, Jim Lasswell, Bruce Roberts and Mike Woiwode. Included in the day's events was a black-tie dinner to honor General David Petraeus with the NDIA Dwight D. Eisenhower Award.

Highlights of the Board meeting included:

- A report showing the organization in a positive financial position
- The filling of two vacant positions with:
  - Mr. Richard L. Haver, Corporate VP, Intelligence Programs, Northrop Grumman Corp.
  - Mr. Bobby Sturgell, SVP, Washington Operations, Rockwell Collins
- Overall membership numbers showing a continuous increase in

all categories, including corporate, individual and government members

- National Defense Magazine interest remaining very high, with a great deal of positive feedback
- Women In Defense (WID) membership enjoying robust chapter development; now numbering 1,717 members in 13 separate chapters
- Government Policy initiatives to:
  - Repeal the 3% Withholding Tax
  - Encourage a permanent re-authorization of SBIRs
  - Promote legislation for SDVOSB parity
  - Support efforts to improve Intellectual Property rights
  - Closely monitor the administration's acquisition/procurement reform efforts to ensure industry's position is considered and protected
- A major segment of the meeting being devoted to Science, Technology, Engineering and Mathematics (STEM) support:
  - Numerous STEM-related organizational representatives providing insight into their various regional/national efforts to develop and execute STEM-related programs
- In-depth discussions and examples of challenges, successes, the way forward in terms of processes and resources needed and the re-dedication of NDIA's overall desire to elevate this program to a significant position of visibility and support
- The next scheduled Board meeting is tentatively set for November 24, 2009.

Please feel free to contact any BOD/BOT representative above for more in-depth details of the subjects addressed and other dealings undertaken by the board.

## Chapter Calendar:

Please visit [www.ndia-sd.org](http://www.ndia-sd.org) for the complete chapter calendar. Scroll to the bottom and click the NDIA San Diego 2009 Calendar link

## Small Business Voice:

### Gold Coast 2009 -

What's new for Gold Coast in 2009? This year we have made changes to maximize the networking opportunities & time in the exhibit hall.

- Matchmaking is back!
- General reception the evening of August 4<sup>th</sup> in the exhibit hall
- More senior-level speakers for the General Session
- More advanced-level workshop topics
- Forecasting on upcoming contracting opportunities
- We're bringing back the "Twice a Citizen" awards luncheon to honor those that serve
- DAU (Defense Acquisition University) has listed Gold Coast as a continuous learning event. Government attendees can earn up to 15 continuous learning points.

Register now at

[www.acteva.com/go/navygoldcoast](http://www.acteva.com/go/navygoldcoast)

**Small Business Forum 2009** - The Small Business Forum, held at the new Lockheed Martin facility in Scripps Ranch was an unqualified success. Make your plans for the August 20<sup>th</sup> event at Raytheon. The set up, style and flow will be similar to the Lockheed Event. Representative Duncan Hunter Jr. is signed up to address the group, and Raytheon is planning to bring four of its operating companies to address requirements for small business.

Save the date 8/20/2009.

And a November forum is on the way. Stay tuned.

**Summer Social Hawaiian-Style**

**Please join other AFCEA & NDIA members, large business, small business and our government partners for casual networking fun. Thank you to our members.**

When - July 10, 2009

What time - 4:30 p.m. to Luau Entertainment

Where - Catamaran South Beach

How much - \$15.00 Web \$25.00 Door

Style - Casual Dress

Perks - 2 Drink Tickets, Hors d'oeuvres, parking and VIP Luau entertainment viewing area and a reduced cost, Luau ticket price: \$35.00 Adult, \$22.00 Children

**NDIA-SD & United Veterans Council Joint Veterans Job Fair 2009 - Be a Patriot, Hire a Veteran!**

**What are the benefits of hiring a Veteran?**

The newest benefit is the \$2,400 tax credit organizations may now claim when hiring Veterans who have served within the last five years. Along with this monetary incentive, organizations will receive an employee that is highly trained, loyal, motivated and disciplined. From the beginning of their service, military personnel are imbued with a sense of honor and duty, which extends from their comrades to their country. Discipline, a strong work ethic and leading edge skills learned during military service further enhance the Veteran employee desirability.

**What's the best way of finding great Veteran employees?** Attend the 12<sup>th</sup> Annual Veterans Job and Resource Fair. The San Diego chapters of the United Veterans Council and the National Defense Industrial Association are sponsoring the 12th Annual Veterans Job and Resource Fair. This valuable event is targeted to support our veterans and transitioning military personnel in their career and job search requirements.

Join us on June 6th (a Saturday) from 9am to 2pm at Balboa Park. Each corporate registration includes a 10x10' booth with canopy, table, and 2 chairs, continental breakfast, lunch, and after event reception. Special pricing is available for municipal and

non-profit participants. For registration and information about the Job Fair visit <http://www.ndia-sd.org>.

Our current sponsors include:

Media Sponsor: San Diego Union Tribune

Media/Program Sponsor: San Diego Daily Transcript

Presenting Sponsor: Oracle Corporation

Registration Sponsor: Bernardo Technical Services, Inc

Resume Database Sponsor: AlphaTen Technologies, Inc

Gold Sponsors: INDUS Technology, Inc, Lockheed Martin

Silver Sponsors: Epsilon Systems Solutions, Inc; Integrated Consultants, Inc; FSK

Technology Services, Inc, CoLogiQ Inc, Systems Technology Forum, Ltd

Logo Sponsors: AlphaTen Technologies, Inc; Western Truck School, Administaff,

CSA, Standard Cal, SDS, STI, TARVOS Systems, X-Feds

To register for a booth or sponsorship go to <http://signup.altareg.com> or call Laura Barish at 858-675-0227.

Job seekers, please submit your resume on line to maximize exposure. [http://www.myalphajobs.com/?page=register\\_seeker](http://www.myalphajobs.com/?page=register_seeker)

See the advertisement on the NDIA website <http://www.ndia-sd.org> or call Jen Albers ([jalbers@industtechnology.com](mailto:jalbers@industtechnology.com)) at 619-994-9206 if you are interested in our affordable sponsorship packages.

**Small Business Committee Meeting** – We will hold the next Small Business Committee Meeting on June 10<sup>th</sup> at 1:45 at INDUS Technology following the NDIA Luncheon.

**NDIA National Small Business**

**Conference** – The next conference will be held in Newport, RI, this year during the 1<sup>st</sup> week of June and 2010 considerations are leaning toward Huntsville, AL. I am pressing for San Diego in 2010 or 2011.

## Committee Updates:

### SIEN

The date is fast approaching for the next SIEN which will again be at Admiral Kidd Conference Center on Monday, June 22. Please note there is a separate link on the NDIA San Diego website to allow government attendees to register at a discounted price. We encourage all who are able to attend to do so as this is the first SIEN which will provide an opportunity for industry to communicate with SPAWAR and other government acquisition organizations (e.g. PEO JTRS, FSIC) via industry-led panel discussion covering such topics as:

**Contracting** - focus on improving support contractor's performance, OCI mitigation and environmentally green initiatives.

**Workforce**- highlight competency alignment in industry

**Process Improvement** - initiatives like ERP, CMMI, and Lean Six practices. The SIEN is expected to be well attended, so mark your calendars! SEE YOU THERE!

Registration will be posted [www.ndia-sd.org](http://www.ndia-sd.org)

The January SIEN was extremely well attended, and we expect this June event will be as well. We hope you can make plans to attend this informative event.

### STEM

#### STEM WEBSITE LINKS MEMBERS WITH EDUCATIONAL NEEDS

The Chapter's Science Technology, Engineering, and Mathematics (STEM) Committee was founded with the recognition that the defense industry will find it increasingly difficult to recruit employees with the technical skills demanded by our work. Our Chapter, along with NDIA National, has committed itself to helping our education system meet the demands of our future workforce by supporting local education efforts aimed at enhancing the

quality of science and math curriculum provided San Diego area students.

There are a range of efforts being undertaken by our schools and non-profit groups to provide today's students with a better understanding and appreciation of math and science and to encourage students to pursue education in these vital areas. These efforts need support, from financial to volunteers, to have the impact required. It is a significant challenge to link worthwhile STEM education programs and initiatives with our members who may be able to provide this support. Our Chapter has taken on this challenge via a special website to link our members with STEM programs in need of support.

On the website, STEM educators can list their needs for donations, volunteers, or other support. Our members can then visit the website to review and identify any opportunities appropriate for their involvement. At the same time our members can use the website to list any STEM volunteer activities they'd like to participate in.

The Chapter STEM website can be accessed via the Committee section of our Chapter website at <http://ndia-sd.org>. Special thanks to Austin Mroczek of Personal Touch Computing for building and managing our STEM website.

Terry McKearney  
Chapter STEM Chair

#### SDMAC/NDIA San Diego Chapter Joint Legislative Committee

As a joint committee between the NDIA & SDMAC, we do not lobby within the purview of NDIA. However, when approved by the SDMAC Board, we can lobby for issues under SDMAC purview. The committee is very conscientious about these constraints and operates accordingly.

The NDIA portion of the committee held a Joint Legislative Committee Networking Breakfast at MCAS MIRAMAR on March 26<sup>th</sup> for the education of our local legislative staffers regarding the Marine Corps Air

Station. Many thanks go to Cubic Defense for their sponsorship of this event and their superb coordination with MCAS MIRAMAR personnel that made this event, including a tour of the flight line, so successful.

On April 22<sup>nd</sup> we moderated an NDIA Small Business Forum panel of legislative staff members at Lockheed Martin's new facility in Scripps Ranch. This panel had participation by staff personnel that support members of the U.S. Senate, the House of Representatives, the State Senate, and the State Assembly. San Diego City Councilman Carl DeMaio made introductory remarks.

On June 25<sup>th</sup> we will have our second Joint Legislative Committee Networking Breakfast this year, and it will be held at Naval Base San Diego with INDUS Technology sponsoring the event. Our next NDIA Small Business Forum panel of legislative staff members is being planned for August 20<sup>th</sup> at Raytheon's facility on Balboa Avenue.

Under the SDMAC portion of the committee, on January 23<sup>rd</sup> we briefed Assemblyman Nathan Fletcher regarding the SDMAC's focus/issue groups that support our military here in San Diego and their families. These items are: the Broadway Complex, Regional Transportation, Military Family and Wounded Support, Education & Veteran Transition Support, Ship Construction/Repair & Environmental, and Bases/Infrastructure.

Similar briefings were conducted for San Diego City Councilman Carl DeMaio, San Diego City Councilman Todd Gloria, and San Diego County Supervisor Greg Cox. Our next San Diego City Councilman briefing is planned for Councilman Kevin Faulkner; this briefing is in the planning stage.

We are off to a great start this year!

*By Frank Hewitt, Committee Chair*

## Awards

Navy and Marine Corps receive NDIA "Top Graduate" Awards

The Navy Reserve Officer Training Corps (NROTC) held a Pass and Review Award Ceremony at the University of San Diego on April 24, 2009. Navy Midshipman Mark Hubbard and Staff Sergeant Joshua Woods received the "Top Graduate" awards - officer sword and citation. Presenting the awards for NDIA was San Diego Chairman of the Board, Rear Admiral Ken Slaght and former San Diego Chapter President Mike Woiwode. Presiding over the Pass and Review Ceremony was Captain Mark Woolley, USN, Professor of Naval Science and Commanding Officer NROTC San Diego.

Midshipman Mark Hubbard distinguished himself by demonstrating the highest standards of leadership, academic, and military performance as a member of the San Diego NROTC Unit. Majoring in Biochemistry at the University of San Diego, Midshipman Hubbard successfully managed the grueling academics while impressively providing leadership in various battalion billets.

Staff Sergeant Joshua Woods majored in Psychology and Japanese Studies at San Diego State University. He led by example achieving academic excellence while maintaining the highest standards for physical fitness. He served superbly in several billets, most recently as the Company First Sergeant for the Marine Company within the student battalion.

Guest Speaker for the Pass and Review was the Commanding General of the Marine Corps Recruit Depot / Western Recruiting Region, Brigadier General Angela Salinas.

General Salinas is a 1976 graduate of Dominican College of San Rafael, CA and received her Master's from the Naval War College in 1992. She is a graduate of the Amphibious Warfare School, the Naval War College's Command and Staff College, and the Army War College. In June 1992, she became the first woman assigned as a combat service support ground monitor

responsible for the assignments of over 1000 senior officers. She is the first woman to command the Marine Corps Recruit Depot/Western Recruiting Region in San Diego. Brigadier General Salinas is the highest ranking female Hispanic in the Marine Corps and the first Latina selected to the rank of Brigadier General.

Brigadier General Salinas inspired the awardees by describing her many challenges as she promoted through the ranks from Marine Recruit to Brigadier General. Her remarks emphasized the value of a life of service, such as the one an officer candidate chooses. Her inspirational remarks provided the motivation for the NROTC Navy Midshipman and Marine Corps Officer Candidates.

*By Peter Opsal, Awards Committee*

### Special Events

#### **NDIA San Diego Cyber Symposium – 26-28 October 2009 – Bahia Hotel**

The theme of the NDIA San Diego Cyber Symposium is “**Cyber Security: Understanding and Countering the Threat**”. The symposium will be held **26-28 October 2009** at the Bahia Hotel. The objective of the seminar is to provide operating and technical personnel in industry and the government with an unclassified, high-level picture of Cyber Security threats, defense approaches, future challenges and opportunities across a wide range of IT domains. Planned sessions include the threat, countering today’s threat, countering tomorrow’s threat and an overview of future trends. As in the past, prior to the symposium, tutorial sessions will be offered to provide background information on the topic and to present “hands-on” tools for organizations of all sizes to assess risk and counter cyber security threats. We are busy securing speakers from DOD, DHS, NIST, FBI, State of California and industry organizations.

## **Small Business Spotlight:**

### **Conversations from within: Why the U.S. should help countries communicate internally**

Coalition building is not a new concept, but it is evolving into a vital component of the Chief of Naval Operations’ 1,000-ship Navy concept of combining international resources in a cohesive strategy to address the hard hitting command and control requirements necessary to conduct Global War on Terror (GWOT) activities. Some of us in the Defense industry have spent the past few years advocating for the use of non-classified domains to do so.

If executed correctly, international teams can have inclusive – but protected – operating environments in which *ALL* authorized members can collect, contribute, share and analyze information; plan as a group with that data; and operate accordingly. What’s more, much of the information required to support this activity does not lie within classified military systems and data bases but it is out in the open and supported by unclassified technology systems. Communication lines for all these entities could be created in partnership with DoD and corporate entities using open-source technology systems such as available earth mapping and virtual chat applications to foster collaboration and real-time response to situations as they happen in an area of operation. This would alleviate the concern of providing fledging governments in third-world countries access to secure Defense Internet protocol networks while providing these moderate ruling parties access to valuable information that will help them counter insurgents and terrorists within their own borders.

### **Issues abound**

There’s been much written about the lack of information sharing between law enforcement agencies in the United States, but the problem is infinitely greater in developing countries. Many nations in Northern Africa, for instance, do not possess the infrastructure or business processes to establish and maintain connectivity between,

say, their Gendarme and other government agencies; much less the ability to exchange data between them. Even if such information sharing policies are in place, satellite and wireless coverage may be sporadic in many hot spots.

The technology challenges are many, and can also include issues outside of Internet connectivity and stable power. For example, databases from one agency within a developing country may be incompatible with their counterparts, making information sharing impossible or, at the very least, time consuming. Encrypting and decrypting data may also prove difficult, depending on how dissimilar the systems and practices are between the two internal departments. Even if information can be shared between agencies in a reasonable timeframe, questions will arise as to what each department should do with the data once received.

The United States can play a key strategic role in solving these internal issues for nations on the GWOT front lines by utilizing the same principles that apply to creating an unclassified multi-national data exchange system. While the ultimate features and functions of the platform must be designed by the developing country's leaders for their own use to see widespread adoption, Western nations can offer advice and technical expertise to help these countries implement such a system. If successful, the U.S. will also see less apprehension by countries to share information outside of its own borders; a contentious issue in many regions of the globe.

### **Essential to GWOT strategy**

What's more, helping coalition groups exchange data internally is vital to the U.S.' own GWOT strategy, though from a different perspective than conventional thinking. Instead of extending U.S. capability into a foreign environment, the DoD and its technical partners can use U.S. capability to enhance that environment. In other words; *grow not give, teach not tell, them not us*. This approach allows unified commands to develop the *sovereignty* of developing nations by enabling governments and other leadership entities to provide services as described *BY* their people *TO* their people

and by doing so strengthen their society. This is critical because if a government cannot do this, then its people are not really sovereign; no *de jure* sovereignty without *de facto* sovereignty.

In doing so, I am in no way suggesting that it is the duty of the United States to describe or achieve sovereignty for another country. What I do believe is that by using it as the strategic goal and by working with developing nations and their people, the command can organize itself to fully understand what sovereignty means to each nation, and detail the objectives and ultimate activities that, when initiated, will lead them to it. Helping them communicate internally is a key component, and must be present if Western countries are to expect fully cooperation and participation in GWOT on a more global scale.

***About the Author: Rear Admiral Hamlin Tallent, USN (Ret.) is the Vice President of C4ISR systems at [Sentek Consulting](http://SentekConsulting.com). He retired as a U.S. Navy flag officer after completing an extensive tour of duty as Director of Operations for all of U.S. European Command at the end of 2005, and joined Sentek Consulting soon afterwards. E-mail him at [htallent@sentekconsulting.com](mailto:htallent@sentekconsulting.com).***

